

SAAS APPLICATIONS - USAGE AND BENEFITS IN DEVELOPING COUNTRIES IN SOUTH-EAST EUROPE

Blerti Dauti

Faculty of Information Technology, International University of Struga,
Email: b.dauti@eust.edu.mk

Abstract:

Cloud Computing is presented as a new IT model that steers away from “IT as a product” concept into a new concept where IT is offered as a service. SaaS(Software as a Service) is a part of the Cloud Computing paradigm and as such it has the promise of explosive growth which can be utilized for IT companies as well as other businesses in developing countries. SaaS applications are subscription based (pay per use). No license fees mean lower initial costs and having less IT infrastructure means no need to maintain the overheads of a dedicated computing facility so we have lower IT costs for hardware, software, and the people needed to manage it all. Emerging markets have been quick to identify and make use of these opportunities. For this reason a study should be conducted to get a better understanding about the usage of this model in developing countries in south-east Europe and the benefits of this model in comparison with the traditional models. The study should include how these services are used from businesses and individuals as well as identifying any problems that may arise from these services and if possible making suggestions for solving these problems. While a lot of research and development is currently taking place in the technology itself, there is an equally urgent need for understanding the usage issues surrounding cloud computing and its services, especially in developing economies where these services provide a great foundation for developing global products and having a global reach.

Keywords: *cloud computing, software as a service, software renting*