

# IMMIGRATION AS A VERY IMPORTANT FACTOR IN A MULTI-CULTURAL DYNAMICS OF CULTURE AND SOCIAL SYSTEMS

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## **Abstract**

The diversity of human culture - the large number of languages used, religion and beliefs, tribal systems, traditions, tools, works of art, rituals, ideology and other means of expression - indicate that interpretations about culture in general are too broad and relative. In general, there is a consensus that culture and social systems are in motion as they constantly evolve and change through internal processes and due to their contact with the environment and other cultures. No society has ever been or will be frozen, although some cultures are seen as inflexible while others are characterized by rapid changes. Immigration has become a very important factor in multi-cultural dynamics. In a country such as Albania which has been affected a lot by immigration, it has been observed that the flow of human resources, reduces socio-cultural productivity, while in the host countries, migrants face the challenge to adapt their system, the origin of values, and cultural norms with the social codes and cultural norms of the hosting country, which are often very different from those of their country of origin. What happens more often is that these migrants as a response to the assimilation of their culture make partial adjustment of their culture to a new cultural environment and preserve the ties they have with their homeland by strengthening family links and relationships and use of new communication means. The research investigates the importance of diversity of customs, culture, language, education, communication, symbols, and clothes as well as the importance of other internal factors such as promotion and encouragement of cultural diversity, cultural adoption, cultural exchange and dynamics of linguistic developments.

**Keywords:** *Culture, diversity, immigration, cultural developments, social systems.*