

# DEVELOPMENT OF GRAPHIC-DESIGN AS A FORM OF ART IN ALBANIA.

Ardit Strica<sup>1</sup>, Gasper Bushati<sup>2</sup>

<sup>1</sup>LocalEyes Albania, Rr. Lekë Dukagjini, Pall. Alcon 5-B, Tirane, Albania.  
E-mail: ardit\_strica@hotmail.com

<sup>2</sup>Polytechnic University of Tirana, Faculty of Civil Engineering, Tirane, Albania  
E-mail: bushatigasper@gmail.com

## Abstract

Like many other things in our days, in Albania, there is a long history to track down when referring to arts and Graphic design as a form of it. Many people think that Graphic design is something that was born on the time we started using computers but it's not so. Actually computers and software are just a form of tools that we use today to express or build this art. However Graphic-Design actually dates back hundreds and hundreds of years ago, time when those people used chalk to mark symbols, instructions and indications on caves and rocks.

However we cannot add that in the past twenty years, our country has changed greatly with the increased reliance on computers and the internet. The invention of the internet has created a new medium demand for online Design, and the multimedia industries in Albania have also turned to demand more and more advanced design elements.

The introduction of the computer to the design world in this country has revolutionized the way graphic designer's conger up and process ideas into the finished products we see on billboards, movies, fliers, magazines, and especially websites. Previously Graphic-Designers in Albania were people working with a pen or a bush, drawing standard fonts and standard shapes but now a new medium of work has been sent to the playing field. Example Instead of a typesetter working with 2,000 characters, now computer-based software products can take the creative process straight to the computer with thousands of type fonts to experiment with.

Through ample research and dedicated work experience within the graphic design industry, it has been concluded that the world of design has shifted drastically in recent years. The process of design has transformed mainly because of computer software. Communication has become so simple that graphics designers in Albania can now work with nearly anyone in the world to help run a graphic design business

**Keywords:** *Graphic-Design, evolution, history, symbols, computers, internet.*