## RESEARCH ON PERCEPTIONS AND FACTORS AFFECTING THE PSYCHO SOCIAL APPROACH TOWARDS EMPLOYMENT DIFFICULTIES OF YOUNG PEOPLE LIVING IN URBAN AREAS.

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## Abstract

Interviews with 271 young, unemployed, in the cities of Shkodra, Tirana, Durres, Elbasan, Korce, Berat, Vlora and Saranda, showed that the majority (84.5%) of young Albanians living in urban areas, consider difficult / very difficult their employment. The variance analysis showed that the perception of the difficulty degree is influenced by age (P < 0.05) and educational level (P <0.01). A proportional connection is observed between age, educational level and perceived difficulty for employment. The difference concerning the perception of difficulty level to be employed, between boys and girls, is not statistically significant (P> 0.05). Among the factorsthataffectpsychosocialattitudeandperceptionofyouth towardsemploymentdifficulties, the most importantarelisted as follows: (i) lack of experience (43%) and level of education (36%); (ii)lack of information(39%); (iii) age(33%); (iv) inappropriate conditions(23%) and lack of long labor(21%). place distance working term contract Working and hoursare consideredthelessimportantfactors. In order to havemore successin the labor market, about44% ofyoung peopleconsider that it must be invested to increase the technical/professional skills. Attitude ofyoungpeopletotheneedfordevelopmentof administrativeskills, communication, organizational teamwork.is flexible.Only who37% and 18% of voung people. of have completedgeneralsecondary educationand58% undergraduateandpostgraduateeducation, statedthattheyhaveallthenecessaryperformancethat labor marketrequires. About 7% of responders (67% have completedlow educationand33% general secondary education), considered necessarytraininginalltheseperformances.Improvement in labor offer, according to youth expectations, are necessary in order to increase their chances of success for meeting employment challenges. Interventions in the education system, particularly in vocational and university education, will enable the formation of youth technical / professional skills inaccordance with labor market requirements.

Keywords: difficulties, perceptions, factors, employment, behavior, young.