

ARTS IN PSYCOLOGY AND ITS IMPACT ON THE SOCIAL CONTEXT

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Abstract

Since the time of Ancient Greek, it's known that arts have a direct impact on social context, mostly it depends on its perception and understanding. Different studies and observations show that arts are closely linked to the social behavior of a certain moment. Our comprehension and aesthetic idea of arts has changed during the time. Mainly, the changes in arts are part of its evolution, based on the need for something new to express emotionally and artistically an "idea". These aesthetic changes help to create a more complete idea about understanding of arts in a given period. In many cases an artwork coincides with a social need which later becomes an inspiration or an identification symbol for many people. They follow each other in symbioses. In a few moments, there have been artists that have preceded the evolution of art, while at other moments there have been people that have wanted something different. Art can broaden our personal freedom, by extending the understanding of our choices, while it simultaneously increases human liveliness through the exploration of a more intense perception of colors, forms, sounds and values of colors, forms, sounds and values of the world we live in.

Key words: *Perception, understanding, aesthetics, social context.*

