

IMPACT OF THE MEDIA IN DEVIANT BEHAVIOR TO ADOLESCENTS

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Abstract

Television is one of the technologies that has endured and has the biggest influence on the image of social life. He has an extraordinary power: we can not live without television. Television is one of the technologies that has endured and has the biggest influence on the image of social life. He has an extraordinary power: we cannot live without television. His influence is so multifaceted, that in the world today we can talk about a "television pandemic". Image plays a very important role in the relationship that we create ourselves and the environment. But not only the image specifically affects teenagers, who are living on impact also vulnerable to, if we consider the transition of life in which they are, neither child or adult. For this reason, the aim of this study is to touch the interrelated aspects of the theoretical - practical impact of television on the attitudes and behaviors of adolescents and handle it, taking into account the influence of different factors interdisciplinary (economic, social) that reinforce this phenomenon. For these reasons, the first chapter of this issue features links socio-cultural aspects of television features teen audience, responding to this phenomenon. Are teenagers more sensible than other ages to what we see? What are the models or heroes who tend to identify adolescents in this study? These are the main issues to which we have tried to give an answer based on the data collected (empirical and qualitative) direct observations, surveys and interviews.

Keywords: television, adolescents, deviant behavior, media, culture.