

ETHOS AND PRAGMATIC PATHOS IN ‘DIOMEDI’ TRAGEDY OF E. HAXHIADEMI

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The object study of this work will be the pragmatic viewpoint of the dramatic work of the author of our tradition Et'hem Haxhiademi, which is little studied so far, so from the viewpoint of this new discipline into the today's science of language i.e. taking into consideration also the artistic language of a work as a real value of use as an accomplished power and development in itself and society in a concrete context of communication. Our examination will investigate those aspects of pragmatics which are applicable in this treating object such as: ethos and pathos in drama textuality, cohesion and coherence of the text dialogue, word interaction throughout interactive speech and it will leave out the applied act of speech because a literary text "is a memetic act where it lacks the relation of words with the world and where the words stop 'doing' something" (Lloshi, 2005). In our work it will be emphasized with the help of the instruments such as; terminological concepts and scientific references throughout analysis and synthesis description and deduction around grammar semantic and esthetic facts, word interaction sight of the conversation connection through dramatic speech, for the realization of the communication strategy or situational miscommunication among the artistic and tragic conflict of protagonists. Results of this work will be out through evaluation of the grammatical strength, power of habit, depth of information among words which are shown throughout pragmatic sights. Showing up values of artistic language of a work based on tradition is possible to be widely applicable studies in depth, through pragma-linguistics approach of speech structure of textuality and semiotics of literality showing new dimensions of our national inheritance as a spiritual treasure which generates messages and eternal emotive habits.

Key word: *ethos, pathos, word cohesion, speech coherence, language interaction tragic pragmatics*