## CONSUMER PROTECTION AND CURRENT LEGISLATION IN THIS AREA.

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## Abstract

The individual, being the basic element of human society, primarily is displayed in this society as a person that after having resolved his survival as a going concern reveals effort to increase the quality of his life and of the circle of people accompanies him. With the increase of the quality of life, the human faces the completion of a series of biological, material, economic, social, spiritual needs, etc. Completion and implementation of these needs places the individual in the first place as the subject of the consumption of society's goods. The consumption of the society's goods could lead to specific situations, and sometimes unexpected and unpleasant for the person who performs this consumption. Because of this, in this natural human activity, the human society is likely to establish certain rules to create a so-called "protective ring" of individuals or groups of individuals in the process of its consumption of society's goods in general and products or services in particular. In this context, human society, through its legislative authority, has chosen to raise the rank of this protection into a legal protection, trying to improve the rules laid down by the laws of the field. In terms of protection of the consumer individual or consumer groups, Albanian lawmaker has intervened by providing a system of rules that regulate this protection, the areas where these protections are extended, as well as the specific mechanisms that serve to materialize the mentioned protection. Before 1997, the Republic of Albania did not have a specific law for consumer protection. It can not be accepted that the consumer protection was an area unaffected by legal norms, as in special laws, consumer protection is treated with separate provisions, but there has not been a detailed legal regulation, which could be offered only by a special law on this issue. Approval of the Law no. 8192 date 06.02.1997 "For the protection of consumers", also marked the first step in the Albanian legislation to have a special legal treatment of this important aspect of the protection of human rights..

**Key words:** consumer protection, incomplete treatment of issues, current legislation