

MOTIVATIONAL ELEMENTS OF ITALIAN LANGUAGE STUDYING FOR THE STUDENTS OF THE UNIVERSITY OF VLORA

Genci Zaka

Department of Foreign Languages, University of Vlora “Ismail Qemali”
Sheshi Pavaresia, Vlore, Shqiper Email: albgenci@yahoo.com

Abstract

During the time of fast changes in Albania in 1990 that brought wide opening to the world, was revealed the first massive emigration of Albanians in neighbour west European countries, in Albania more over started to grow up the desire and the interest to learn foreign languages. Nowadays, after twenty years, the interests are changed a lot, but instead of diminishing, the good will and desire to learn foreign languages is increasing. The aim of this study is to define which are the reasons of studying Italian language, for example the geographic proximity and the ancient relationship with Italy, the rich ancient culture, the recent development of this country, the cinema and Italian art, sports and famous players in the world, the interesting methods of Italian learning in this university or a better employment future in Italy. This study, the first of its kind that is conducted for Italian language in Albania, is a pilot study in the University of Vlora, in the light of a wider study for spreading Italian language in Albania and revealing the motivational elements that stimulate the students to learn Italian. The results are supported in the data analysis of the anonymous questionnaires filled by the students. Further studies need to be done.

Key words: *motivation, italian language, language study.*