

# **PEOPLE AS OBJECT AND SUBJECT OF ALBANIAN MEDIA, THE CORRELATION AND OSMOSES IN THE EDUCATION PROCESS IN THE DEMOCRATIC SOCIETY.**

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## **Abstract**

Since we know that media today plays an important role in society, we will try to show in this present paper what does media represents in Albania society, the public and private media, local, center and regional one, newspapers and television, stopping even in internet as a way of media reflection and its role. People are subject and object of media and as a result of this our civil society has an important role in this democratic state where the primary thing is the free word, but there are a lot of abuses in it. The investigation media has an important role in the war against corruption, which is why we should take into consideration this phenomenon. The aim of this paper is to highlight and to give a review of Albanian media today, its role in education, its negative phenomena and the ways how this phenomenon will develop in a democratic progressive reflection. The methods we will use are the analytical analyze and synthesizing, the periphrases of the negative and positive elements, the argument and syllogisms, giving conclusions as a result of real data of media in time, based in monitoring and sampling, investigating confronting this with the contemporary European experiences.

**Keywords:** *media, correlation, osmoses, analytical analysis, arguments, syllogisms.*