

## EFFECTIVE TEACHING AND EFFECTIVE LEARNING METHODS FOR UNIVERSITY STUDENTS IN ALBANIA

Albana Halili<sup>1</sup>, Erinda Imeraj<sup>2</sup>, Julinda Keci<sup>3</sup>, Reina Zenelaj Shehi<sup>4</sup>

<sup>1</sup> Epoka University, Albania, E mail: ahalili@epoka.edu.al

<sup>2</sup> Epoka University, Albania, E mail: eimeraj@epoka.edu.al

<sup>3</sup> Epoka University, Albania, E mail: jkeci@epoka.edu.al

<sup>4</sup> Epoka University, Albania, E mail: rzenelaj@epoka.edu.al

### Abstract

This paper focuses on the relation between effective teaching and effective learning for university students in Albania by applying psychological methods within educational studies. Educational psychology is about the psychology of learning and teaching. It is based on a 'Learning as a Student- Mediated Process' model developed by Elliot et al. (2000) that suggests techniques that can be used to determine how successful students have been in attaining new knowledge and skills. Effective teaching will be measured by looking at (1) Instruction Strategies and (2) Assessment Strategies. Effective learning will be measured by (1) how much the students have constructed a positive academic development ; (2) how open they are to diverse backgrounds and cultures ; (3) how influential their knowledge is out of school. The study will employ a quantitative methodology in which 500 university students from the Faculty of Economics and Administrative Sciences and the Faculty of Architecture and Engineering will fill out a survey. The sample of students will be selected from one private university and from a public university. The survey will consist of questions about student needs, student motivation, communication skills, teaching methods, classroom and time management style and teaching knowledge. Research sample is clustered according to age, nationality, location, gender, academic department and student academic performance. This study is unique because it will provide scientific information to university lecturers on student knowledge in terms of their needs, characteristics and differences, their cognitive and language development, their procedures and strategies they use during the learning process. Furthermore, it will identify instructional strategies and best circumstances that facilitate and motivate student learning. The study will also compare the results of students from different departments and faculties and note if there is a difference in psychological methods within their educational studies. To conclude, this paper will evaluate the theory of educational psychology and find out to what extent it can be applied to the Albanian case.

**Keywords:** *Effective teaching, effective learning, educational psychology, instructional strategies, assessment strategies*