

PROPAGANDA IN POPULAR SONGS

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Abstract

Albanian folk songs during monism was associated with unnatural deviations. Normal process of creating a popular song underwent transformations affecting the authenticity of folklore as such. This paper is focused on the normal mechanism of creation and acceptance of a popular song from the community and the comparison with the creation and imposition in the case of songs 'modified' that were created during the period monism. Deviation from the natural way of functioning of folklore and natural ways of creation and existence of a genuine folk song caused repercussions in reception. Popular songs not followed as before by Albanians who lived in that period. This affected the aesthetic reception of folklore for the generation that lived at that time and for the youth generation that passed over that period. This paper seeks to investigate specifically the difference between an establishment in natural circumstances and creating unnatural circumstances, referring to popular folk songs during Albanian monism decades. Comparing the process of creating songs and its performance, report will conclude in effect that propaganda has on folklore. Its damages are obvious to the reception of folklore.

Keywords: *folk song, creation, reception, propaganda, monism.*