

LANGUAGE ACQUISITION AND THE SOCIAL MEDIA

Agim Poshka

South East European University, Macedonia
Email: a.poshka@seeu.edu.mk

Abstract

Language acquisition studies have a long tradition of research based on the cognitive and social components that impact the learning process. This article aims to reflect on the growing popularity that social media has in our students life and provide input regarding the possibilities of using these experimental tools for the educative purposes. It is believed that social media is now too big to be ignored and re-adjusting teaching concepts is a must in the teaching methodology. A number of studies cited in the article reflect on the different modes that could make this popular medium a teaching tool instead of a “teaching and learning obstacle”.

Keywords: *Language acquisition, teaching and learning, Social media, non-traditional methodology.*