

# **MASCULISM IN COMMUNICATION IS SEEN BY WOMEN AS KEY SUCCESS FACTOR TO BE ACCEPTED AS EQUALS IN THE POLITICAL SPHERE**

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## **Abstract**

In democratically countries representing all the social categories has a first -hand importance. Not only Albanian political reality but also the political environment is generally defined by a strong masculine presence, considering it as profession for men. But in the other hand we see that, even though Albanian politics is “violent”, we still see women approaching in it, but they can only be seen as “beautiful” cause fortune of state is on their hands. The political situation in terms of communication in the country is almost always in a kind of tension but certainly in Parliamentary and Local elections. Instead of lowering the tension level of communicating, they were wilder. Insults, that makes people get embarrassed of hearing them, but not the one who expresses those words, have been present even though not expressed publicly. Nervous glance, spiteful minds, in hostile attitudes stubbornness, has been present not only for respecting the others and those who think differently, but also to neglect the other. We see that beyond the soft voice they pronounce, the words expressed have been impolite.

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