

OUR CHALLENGES ON UNIVERSITY TRADE

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Abstract

University of Shkodra "Luigj Gurakuqi" is one of the oldest universities of Albania. There are 15 Public and 44 Private Universities and Schools of Higher Education in Albania. The University of Shkodra was established on 1957. It has 6 faculties attended by more than 13500 students. It issues 24 Bachelor and 43 master diplomas (Professional and scientific) and PH.D programmes. In this material is given information about the objectives and the strategy of "Shkodra" University, different relations with many national and international universities with the aim to improve the teaching process, scientific research work as well as a better management of its resources. In the framework of this study it is reflected our experience in the management of university which has helped us to be competitive in the University trade in the "economy market" according to the high standards of High European Education in Albania and everywhere.

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