

## PROCESS TECHNOLOGIES AND PRODUCT TECHNOLOGIES IN TEACHING FOREIGN LANGUAGES

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### Abstract

One of the most important challenges of the school in this new century is to participate directly through the technologies of the information and communication into the learning process, especially in the process of learning foreign languages. The technologies of the information and communication have given the start to the many rapid changes inside the processes of acquisition, production and transmission of knowledge during the process of language teaching. Transformations that have induced the educational and training institutions to be reorganized and to be able to form new generations, with the clear task of educating them and to allow them to move to the "interior of a new society of knowledge and communication, which is constantly evolving : *the educational system*, therefore, it is facing to new challenges posed by these constant changes. With the "*introduction of the computer*" it was easy for researchers to present the information, analyze the reply and select a following information on the basis of the previous answer. This marked the "beginning of the relationship" between education and computers. Another theory is that of *cognitivism*, according to which the brain is to be considered as a processor formal of symbols, functioning as a computer. It is no coincidence, that this perspective has started to be develop simultaneously with the appearance of the first computers, which have inspired several metaphors that put the "*man on the machine and the mind of the software*. According to cognitive scientists, "all mental processes can be described in terms of computation of symbolic representations, as was held by the famous" *representational theory of mind*, in other words, the *mental activity is equivalent to the execution of an algorithm*. Therefore, if what the brain does is nothing more than elaborate symbols, it becomes clear that it is of crucial importance, in cognitive psychology, the role of symbolic representations . The term *Technologies for Teaching Process*, very different from the term *educational technology* that relate to an interdisciplinary field focused on teaching processes, refers to all technologies that are, or may be used in teaching with a predominantly technological sense, like *hardware or software* that can be used to facilitate learning by students and teaching by professors. Any learning process makes use of some technology, some teaching tools. The simple pen, writing, book, printing, whiteboard, or even wax tablets, etc., are teaching tools. So here's how the technology is connected with language teaching and learning process..

**Keywords:** *foreign languages, process technologies, product technologies, teaching process, technological teaching tools.*