Shkodër, October 23-24, 2015
Organized by
Faculty of Social Sciences & Faculty of Education - University of Shkodra “Luigj Gurakuqi” and
University Education for Business and Technology

THE SECOND ANNOUNCEMENT AND CALL FOR PAPERS

Shkodra is a two thousand year old city, one of the oldest in Albania with rich culture and traditions, important center of Illyrian civilization. The city that carries a long early history often wearing the garb of myths and legends that was called Scodra, built originated near joining two rivers, Buna and Drin, but forever in this city are crossed cultures and traditions, are writing great works from came well known intellectuals. Lying near Shkodra Lake is the city where was founded the first printing press (1565), was wrote the first book on the history of Albania. In Shkodra was founded the first library in Albania at the end of the XVIII century, the city had at the beginning of the XIX century the largest bazaar in the Balkans with 2,500 stores. Shkodra for Albanians means the city that originated the art photography. Since 1858 in Shkodra was founded Marubi photographic atelier. But also is the city of very famous writers, painters and composers. In Shkodra you can enjoy wonderful nature, important cultural centers, museums, religious or early civilizations, why not architecture and characteristic houses.

Faculty of Social Sciences and Faculty of Education are the most consolidated faculties of our University. They have a tradition in the field of education, but also with very good experience in organizing scientific conferences as an integral part of the entire work that realizes the academic staff in education in conveying national values and scientific research. ICRAE 2014 Conference was organized by the Faculty of Education in collaboration with the Faculty of Social Sciences and with all partner universities within Albania and out of it, is part of the scientific work that takes place in these faculties and follow ICRAE 2013 Conference. One of our strategies is the quality of scientific work and its impact on the growth of the scientific working level and increase academic performance with students of all three levels. Together with the University Education for Business and Technology constitute an opportunity and a contribution to exchange of experiences and achievements of our Research, as a priority in order to realize our goals for European integration.

We would like to thank you in advance for your scientific contribution to the Scientific Conference and invite to encourage and promote this collaboration in the future. Visiting Shkodra during this period would be an unforgettable experience for you.

Prof. as. Dr. Mimoza Prikuprof. as. Dr. Gëzim Dibra
Faculty of Social SciencesFaculty of Educational Sciences

Conference Themes:
Topics of papers / presentations of participants will focus on the areas that will be realized in the following panels:

I. Albanology :
   - Archeology
   - Linguistics perspectives
   - New trends in Albanian Linguistics
   - New areas in the science of Albanology
   - Albanian Language and challenges in global development
   - Anthropology, culture and society in the Albanian context

II. Arts & Architecture, Culture :
   - History of art
   - Heritage in art
I. Arts & Education
- Art in social and cultural context
- The perception and understanding of arts
- Development of arts & culture in the region and the global development
- Architectural history and historic preservation
- Architectural and landscape, housing - planning design
- Urban/building physics and technology
- Urban planning and design
- Architecture & urban design education

III. Civil Engineering and Spatial Planning:
- Civil Engineering
- Space and organization
- Environmental changes
- Planning and standards design
- Maintenance services in buildings
- Planning and project management
- Supervision and development projects
- Building and Infrastructure Engineering
- Infrastructure Construction - roads, Hydrotechnics
- Building and economic, social cultural prosperity
- Aspects of economic, technical and technological of design

IV. Computer Science and Engineering:
- Design and Multimedia
- Information management
- Mechatronics and robotics
- Data and software programming
- Software and Systems Engineering
- Database and Information Systems
- Networking and Telecommunications

V. Education:
- Long life learning
- Effective pedagogy
- Management education
- Competencies in education
- Role of leadership in education
- Embracing the 21st-century skills
- Education is the key to a better future
- Pedagogy, curriculum and instruction.
- Interdisciplinary liberal arts education
- New methods in teaching and learning
- Evaluation and assessment in education
- New technologies in teaching and learning
- Curriculum development - Finish experience
- Inclusive classrooms and curriculum considerations
- Education challenges and development for the future
- Achievements and challenges in the development of ICT in education, in Albania, the region and beyond
- Essential skill sets: creativity, communication, collaboration, critical thinking, problem solving, technological proficiency

VI. Higher Education:
- Higher education in our region
- Quality assurance in higher education
- Challenges of quality standards in education
- Improvement of standards in higher education
- Research studies in institutions of higher education
- Global trends of development of nonpublic education
- Academic freedom, autonomy and social responsibility
- Policies, good governance and leadership in higher education
- Accreditation and measuring performance in higher education
- Participations of higher education institutions in international/regional scientific projects

VII. Information and Communication Technology:
- ICT in education
- ICT in society
- ICT in humanities
- ICT in applicable sciences
- Electronics engineering research
- Information society, knowledge society
- E business, e commerce, e government, e learning, e participation, e democracy

VIII. Media & Communication:
- Media and education
- Ethics and media journalism
• Communication and language
• Media, political and social discourses
• Problematics of digital radio television
• Intercultural and multicultural communication
• The role of mass media in sustainable development
• Development of digital communication and marketing
• Mass media and communication in the Albanian reality
• Media today in the region, in context of global development
• Professional communication techniques and innovations today

IX. Management, Business and Economy:
• Monetary policy
• Marketing and Sales
• Euro Zone, Euro Crisis
• Finance and Accounting
• Business development strategies
• European Economic Integration
• International Economic Relations
• Organization, management of businesses
• Economic aspects, financial, investment activities

X. Philology:
• History today
• Museum today
• Cultural trends
• History of religion
• Applied linguistics
• Children's literature
• History and tradition
• Language acquisition
• Contemporary library
• Theoretical linguistics
• Literature in global age
• Linguistics perspectives
• Language and education
• Contemporary translating
• Studies on foreign languages
• History, debate and discourse
• Modernism and postmodernism
• History and tradition in the region
• Anthropology, culture and society
• Translation and interpretation studies today
• Geography (human, regional, political aspects)

XI. Social Sciences:
• Family & marriage
• Social reintegration
• Social network analysis
• Gender politics and discourses
• Ethic in psycho-social research
• Issues of identity and globalization
• Studies on organizations, work and profession
• Social services and support for vulnerable groups
• New social disparities/social and economic change
• Social services and support for vulnerable categories
• Social accountability, collective behavior and social movements
• Researches on psychology of education, social, health, organization
• Professional communication in social environment and innovations techniques
• Challenges and perspectives of psychological services and social work profession
• Psycho-social development and its impact on individual and collective well-being

XII. Sports & Recreation:
• Disability and recreation
• Tournaments and its problems
• Championships and selectivity
• Sport performance and psychological aspects
• Massive sports and scientific quality selection
• Problems of sports: basketball, football, volleyball
• Assessment of athletics in young ages in the region
• Achievements of development of sports in the region
• Development of curricula from physical education, to sports and recreation
• Evaluation of recreation, a challenge that must be overcome for our societies

XIII. Research:
• Ethics in research
• Changes in population
• Waterfront development
• Innovations and creativity
• Heritage and development
• Research and innovations in education
• Research, challenges and opportunities
• Regional relations and spatial structures
• Research in law and political Science.
• Research studies in developing countries.
• Reform of scientific journals, a challenge to overcome
• Relationships between people, organization and territory
• Achievements and challenges for research studies in region
• Research in European politics, European integration, Balcan region
• Development of geography in context of the technological development

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• Faculty of Organization and Informatics in Varazdin. University of Zagreb, Croatia
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• Albanian University. Tirana, Albania
• Education Development Institute. Tirana Albania
• Faculty of Education Sciences University “Aleksander Moisiu”, Durrës Albania
• Faculty of Information and Communication Technology University “A. Moisiu”, Durrës Albania
The structure of the Conference:

- Opening Conference
- Plenary Session
- Panel/Section Presentations /e Poster
- Round tables
- Workshops
- Symposiums of Doctoral Studies

Format of the Conference:
Themes of the research will respond to a new format, it is diverse and contemporary for our University and it will be as following: Opening International Conference, some sessions will held in the multimedia rooms, will be transmitted via the Internet live stream. It will be open, not only to the participants of the conference but also to the public. So, international participants will have the opportunity to attend presentations. Forms of the conference presentation will be:

- Oral presentations (in person)
- e Poster for virtual participation

Participant’s Profile:
The International Conference is addressed to academics, researchers and professionals with a particular interest related to the topics from all parts of the world.

- Senior and junior researchers are equally welcomed. As the nature of the conference is intended to be multidisciplinary, different academic backgrounds are welcomed.
- Post-graduate students, doctoral candidates and young researchers are welcome to submit a paper.
- Students of Master Program Studies.
- Representatives of NGOs and activists willing to present their work or projects with impact on or influenced by specific understandings of policies are welcomed as well to submit their contributions.

Abstract:
- The abstract should be limited from minimum 300 to a maximum of 400 words (body of abstract),
- The abstract is a one-paragraph, single-spaced self-contained summary of the most important elements of the paper.
- The authors are required to clearly state the context and aim of their study including: introduction, research questions/applied scientific methods, data analysis/findings/main results, and suggestions /conclusions as concise summary of the key points of your research (Do not indent).
- It must be written and sent as Microsoft Word 2003,
- The abstract must have header and footer as ICRAE 2015_Abstract_Template
- The abstract document must be named as follows: name_surnameICRAE2015abstract, and will sent as attachment at Application Form of web site.
- The abstract must have not more than 6 keywords.

Paper:
- Paper should be written in English, single-spaced on standard-sized paper A4 with 1” margins on all sides. You should use 12 pt. Times New Roman font.
- Paper should include four major sections: the Title Page, Abstract, Main Body, and References.
- Line Spacing: Single-space throughout the paper, including the title page, abstract, body of the document, references, appendixes, footnotes, tables, and figures.
- Title Page: It should contain the title of the paper, the author’s name & surname, institutional affiliation, and E mail address, (Do not use titles Dr. or degrees Ph.D. etc) and continue next row with “body” of abstract. We recommend that your title to be no more than 12 words in length and that it should not contain abbreviations or words that serve no purpose. Your title may take up one sentence, one or two lines.
- Abstract: as was explain above.
- Main Body: It is important part of paper and will include indent of all issues that are reflected in summarizing abstract from introduction, aim of your study/research together with research topics, detailed research questions, participants, applied scientific methods, tables, graphs, data analysis, used findings, and conclusions. Suggestion and recommendations are another key point of paper.
- References: It will be according to the APA Referencing System. ICRAE 2015 uses the APA (American Psychological Association) referencing style. Please consult the Publication Manual of the American Psychological Association, Fifth Edition, ISBN 1-55798-790-4 or http://www.apastyle.org/elecref.html for further style guidelines. It should be noted that only works cited in the paper can be included in the references section.
- Paper length : We recommend 6-10 pages

Publications:
- We express our willingness to adapt the standards of conference to higher requirements.
- On the day of the Conference, the Proceedings of Abstracts of Conference will be distributed and other conference materials. It will have ISSN: and will be published on line.
- Publication of full papers will be carried out after December 10th 2015 for selected papers of participants that have present abstract at ICRAE2015. (in order to give participants opportunities to meet the scientific criteria)
- All above publications will be accessible via internet through the web site of the University of Shkodra http://konferena.unishk.edu.al/icrae2015

Registration:
- It will be done from first author through application form for all format types of Conference participants: Oral/ Virtual, only through web site of ICRAE2015, after September 20, 2015, for all types of participants.
Registration fees:
Before October 12th 2015
- For Oral Presentation
  40 EUR, for Participants of ICRAE2013/ICRAE2014 as first author
  50 EUR, for new Participants of ICRAE2015 as first author
- For e Poster
  30 EUR, for Participants of ICRAE2013/ICRAE2014 as first author
  40 EUR, for new Participants of ICRAE2015 as first author
1- Above fees are for each accepted abstract of the Conference (not for each author). This fee includes: Certificate of presentation in Conference, Conference materials, coffee break, lunch.
2- If participants want to present a paper with colleagues as co-authors, they have to pay extra 15 EUR and this payment will be done only from first author together with its fee, as one payment. This fee includes: Certificate of co-authorship paper presented in conference, conference materials.
3- For attending participants and accompanying person of the conference, fee is 20 EUR. This fee includes: Session attendance, certificate of participation in conference, coffee break and conference materials.
4- For participants of above points 2 & 3, if they want to have lunch, they have to pay extra 10 EUR.
5- Later payment as first author: will be 70 EUR. (this payment will be done and during registration)
6- First author is responsible for all (from abstract, application, presentation, copyright, payment for himself and all coauthors)
7- First authors will notify for abstract acceptance together with form for payment.

Payment will be done to:
- BENEFICIARY: UBT SHPK
- BENEFICIARY ADDRESS: University for Business and Technology, 
  Lagja Kalabria, 10000, Prishtinë, Kosovë
  FEE for ICRAE 2015 CONFERENCE
- IBAN: XKOS1902371194031191
- Account Number: 1902371194031191
- SWIFT CODE: NCBAALTXXX
- Address: BKT (Banka Komëtare Tregtare)
  Rr.Kosta Novakovic, Nr.9, Qyteza Pejton, Prishtinë Kosovë

Important Dates:
- Submission of abstract papers: October 4th 2015
- Notification of acceptance of abstract papers: October 8th 2015
- Fee payment: October 8th - 12th 2015
- Later payment: October 13th - 23rd 2015 (and at desk during registration, day of Conference)
- International Conference: October 23rd -24th, 2015
- Submission of full papers: December 12th 2015

Language of Conference: English
- Abstracts in English/Presentations in English (only presentation of Albanology in Albanian & English)
- Papers in English

Further updated Information:
Other further updated information, after Second Announcement will be ongoing on the web site of the Conference. Please check it carefully from time by time.

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With you, we will promote our values. We make the difference.